

# Introducing ClearEnd™

Providing Tenants Better Service and Connectivity at Significant Savings

## What Can ClearEnd Do For You?

	Average Cost For NYC	ClearEnd	Cost Savings
Access Loops	\$ 450	\$ 300	33%
1 Mb Internet	\$ 350	\$ 200	42%
Voice Services	\$ 3,000	\$ 1,500	50%
Hourly IT Consulting	\$ 150	\$ 90	40%

### ClearEnd In-Program Plan includes:

- > Discovery and documentation of your communications and technology
- > Audit of existing technology / bandwidth invoices
- > In-building desktop and IS support
- > VoIP phone system design and installation
- > Design of LAN / WAN / VPN
- > Design of data circuits T1 / PRI / ISDN / VPN
- > Full review of disaster recovery plan
- > Full review of off-site data storage

### What is ClearEnd?

ClearEnd is a new way for businesses to secure low cost voice and data **connectivity**, dependable ongoing **IT support** and knowledgeable infrastructure **project services** from a single source. ClearEnd was created by a team of communication and technology experts as a way for both tenants and landlords to benefit from the most reliable and cost-effective solutions available. ClearEnd is the single source that provides everything for the desktop and connectivity to the world.

By combining these services in a single package, ClearEnd provides a way for businesses to better manage their entire

communications and technology infrastructure – from sourcing and installing their phone system and Internet service, to expanding their internal local area network, to backing up their data, to optimizing the entire communications and technology system in the most efficient manner possible. ClearEnd helps businesses lower operating costs, while increasing service. No other provider can deliver ClearEnd's combination of service, support and savings.

### How Do Tenants Benefit?

Tenants benefit from unique, low cost services that are the result of a mutually exclusive partnership between ClearEnd LLC and CS Technology, a NY-based technology strategy and implementation firm that provides services to tenants within some of Manhattan's largest buildings, as well as Fortune 500 clients such as **Bank of America, Bear Stearns, Deutsche Bank, Fannie Mae, Microsoft** and **JP Morgan**.

Key tenant benefits include a single point of access to:

- > Reduced operational costs through the lowest cost voice and data connectivity services
- > Industry-leading IT support services from dependable in-building IT professionals
- > Knowledgeable project services as needed, such as disaster recovery and business continuity planning

In addition, CS Technology's role as Building Technology Consultant means they are on-

site and available when tenants need them – support unavailable from anywhere else.

### What Are The Savings?

ClearEnd can lower the amount tenants pay for their voice and data communication services today by up to 50%, while also providing them with the same IT support and services that large organizations benefit from – on a transactional basis. This savings is a tremendous value add when selecting office space and can easily add up to a \$3-6 per square foot per year reduction in operating costs.

### How Can Tenants Access ClearEnd?

ClearEnd is available in dozens of buildings throughout Manhattan and New Jersey, and the service continues to expand. Ask for a list of our current ClearEnd buildings.

### How Do Tenants Sign Up?

ClearEnd provides a no-cost review to assess the benefits for tenants at any time during the leasing process or after move-in. In addition, brokers can call upon CS Technology to answer questions about the building's technology and communications infrastructure. Brokers can coordinate the assessment or tenants can contact ClearEnd directly at 1-800-950-8000 or ClearEnd@ClearEnd.com.